

fashion / calendar

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December 14, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, DECEMBER 11, 1964</u>			
Thursday Dec. 10	PREVIEW: SPRING 1965 INTIMATE APPAREL	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
11:00 A.M.;	"Coordinated Intimate Apparel"--lingerie and foundations for Spring 1965.		
2:30 P.M.	Showings at 11:00 A.M. or 2:30 P.M. By invitation. Publicity: Terry Mayer, MU. 9-4200.		
Thursday Dec. 10	ANNUAL CHRISTMAS PARTY	MARIANNE SPOTTISWOODE	33 EAST 68TH STREET CHRISTMAS BOUTIQUE
2:00 P.M.-	Marianne Spottiswoode will invite the press and customers to her annual		
7:00 P.M.	Christmas party. Also Thurs., Dec. 17 at 2:00 to 7:00 P.M. By invitation. Contact: Trisha Sayad, BU. 8-4803. Publicity: Jan Taylor, TR. 9-8965.		
Dec. 11	OHRBACH'S RELEASE DATE--Resort Fashions. (No Press Show)		
Saturday Dec. 12-	SPRING DISPLAY MARKET WEEK IN NEW YORK	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE
Dec. 15	Theme: "Suddenly It's Spring"--Speakers: Mark Enenbach, Montgomery Ward, Chicago; Mr. M. Seklemian, Sales Promotion Consultant. Breakfast, Monday Dec. 14, 8:00 A.M. to 10:00 A.M. at Hotel New Yorker. By invitation. Contact: Gabriel Valenti, BR. 9-0460.		
<u>WEEK BEGINNING MONDAY, DECEMBER 14, 1964</u>			
Monday Dec. 14	SPRING LINGERIE LOUNGEWEAR COLLECTION	KAYSER-ROTH LINGERIE AND (425 FIFTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
12:00 Noon Luncheon	Preview for press and buyers of Spring lingerie and loungewear collection. Show at 1:15 P.M. By invitation. Publicity: Rosemarie Fay, MU. 3-7020.		
Monday Dec. 14	ANNUAL CHRISTMAS PARTY	NEW YORK FASHION DESIGNERS	1457 BROADWAY
5:00 P.M.	New York Fashion Designer's annual Christmas party and presentation of gifts to the children of the Henry Street Settlement. By invitation. Contact: Frances Duehren, WI. 7-0324.		
Beginning Monday Dec. 14	COORDINATED PANTS AND TOPS	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
	Showing of pants in Belgian linen, denim, and handwoven silk, with coordinated tops. Contact: WI. 7-6122.		
Tuesday Dec. 15	"APRES-LUNCH" FASHION SHOW	SAMUEL WINSTON, INC. (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
3:30 P.M.-	Fashions by Samuel Winston. Hats--Adolfo. Shoes--Evins. Jewelry--Trifari		
5:00 P.M.	Press by invitation. Public by reservation: \$3.00; contact: EL. 5-2500. Coordinator and commentator: Phyllis Youngheart, PL. 1-0752.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Dec. 15	OPENING OF SPRING COLLECTION Spring collection of boutique separates, imported knits, and casual suits, designed by Dorothy Arden. Continuous showings.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LW. 4-0220.
Wednesday Dec. 16 12:30 P.M. Luncheon	SHOWING OF FASHIONS DURING LUNCHEON Informal showing during luncheon of Holiday-Resort fashions, designed by Shannon Rodgers for Jerry Silverman. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$4.50): CI. 6-9171.	SHANNON RODGERS FOR JERRY SILVERMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Dec. 17 9:30 A.M. Breakfast	PRESS PREMIERE OF "INTRIGUE" FASHIONS Informal round-table presentation of "Intrigue" in Millerkins, accessories and apparel. By invitation. (For Release, Mon., Dec. 21.) I. Miller Fashion Director: Rose Bruner. Publicity: Ruth Hammer Assoc., EL. 5-7874.	I. MILLER	450 FIFTH AVENUE THE MEZZANINE
Dec. 18	MACY'S RELEASE--"Flight to Jamaica"--Resort fashions. (No Press Show)		
Dec. 21	I. MILLER RELEASE--Shoes and accessories. (Preview, Dec. 17--See Above)		
Monday Dec. 21 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 29th Annual Christmas Ball for benefit of New York Infirmary. By invitation. Contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA BALLROOM
Tuesday Dec. 22 3:00 P.M.	PREVIEW OF SPRING COLLECTION Preview of scarves, jackets, and accessories for Spring and Summer. By invitation. Contact: Andy Conde, MU. 6-4424.	GLENSDER CORPORATION (417 FIFTH AVENUE)	SHERATON-ATLANTIC BALLROOM
Dec. 23	ALTMAN RELEASE DATE--Bridal fashions. (No Press Show)		
Wednesday Dec. 23 12:30 P.M. Luncheon	SHOWING OF FASHIONS DURING LUNCHEON Informal showing during luncheon of Holiday travel collection by Cisa. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$4.50): CI. 6-9171.	CISA OF ITALY (IMPORTS INT'L, INC.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Dec. 25	CHRISTMAS DAY (Friday)		
Dec. 28	MACY'S RELEASE--"Flight to Jamaica"--Dressy Resort fashions. (No Show)		
Monday Dec. 28 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY "Daiquiri Collection"--press preview of the John Frederics Spring millinery and boutique fashions. By invitation. (For Release, Tues., Dec. 29.) Contact: Reve Richards, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Monday Dec. 28 12:30 P.M. Luncheon	PRESS PREVIEW OF SPANISH FASHIONS "Elegancia Espanola"--preview of Spanish fashions. By invitation. (For Release, Wed., Dec. 30.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Dec. 29	BEST RELEASE--"Flight To Trinidad"--Resort fashions. (No Press Show)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 29 10:00 A.M. Coffee	PRESS PREVIEW OF BRIDAL FASHIONS Preview for the press of Stern's bridal fashions. By invitation. (For Release, Tues., Jan. 5.)	STERN'S Publicity: Kay Collins, LO. 5-7950.	3RD FLOOR BRIDAL SALON
Tuesday Dec. 29 12:00 Noon	PRESS PREVIEW: SPRING MILLINERY BY HALSTON Bergdorf Goodman will preview Spring millinery, designed by Halston. By invitation. (For Release, Mon., Jan. 4.) Buyer preview, Wed., Jan. 6 at 12:00 Noon. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Dec. 29 8:00 P.M.	TENTH ANNUAL INT'L DEBUTANTE BALL The Fur Information & Fashion Council will sponsor the tenth annual International Ball, for benefit of the Kidney Foundation of New York; presenting "Fantasy of Furs," a specially-designed collection of fur fashions. Dinner at 9:00 P.M. Commentator: Nona Lou Greene. By invitation. Contact: TE. 8-6813. Publicity: Jan Taylor, TR. 9-8965.	FUR INFORMATION & FASHION COUNCIL	HOTEL ASTOR BALLROOM
Dec. 30	ALTMAN RELEASE DATE--"Elegancia Espanola." (Preview, Dec. 28--See Pg. 2)		
Saturday Jan. 2 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview the John Frederics collection of Spring millinery. By invitation. Contact: Reve Richards, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday Jan. 2 5:00 P.M. Vernissage Champagne	CUSTOM HATS & COUTURE FOR VISITING PRESS Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute couture dresses, suits, furs, custom jewels, and accessories. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 2- Jan. 3	OPEN HOUSE SHOWING: "ACCESSORY FOOTWEAR" Spring and Summer line of "Accessory Footwear" by B.F. Goodrich, at open house from 9:00 A.M. to 12:00 Midnight. Publicity: Marian Rahl at Carl Byoir Assoc., 800 Second Ave., YU. 6-6100.	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 511
Sunday Jan. 3- Jan. 10	FORTY-FOURTH NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.	N.Y. COUTURE GROUP	HOTEL PIERRE
Sunday Jan. 3 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (Aux. Member, N.Y.C.G.) For press, by invitation. Contact: MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA ROYAL BOX
Sunday Jan. 3 3:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present shoe fashions for Spring-Summer; also Seventh Golden Slipper Awards. By invitation. Publicity: Alice Regensburg at Lynn Farnol, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE COTILLION ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 3 6:30 P.M. Cocktails- Dinner	SPRING SILK FASHIONS FOR THE PRESS "The Spirit of Silk--Spring '65"--the International Silk Ass'n, U.S.A. (Auxiliary Member, N.Y.C.G.) will present silk fashions to the press. Dinner at 7:30, followed by show at 8:40. By invitation. Publicity: Judith Jackson, MU. 3-7197.	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA GRAND BALLROOM
Jan. 4	BERGDORF GOODMAN RELEASE--Halston Millinery. (Preview, Dec. 29--See Pg.3)		
Monday Jan. 4 9:30 A.M.; 11:30 A.M.	PREVIEW: SPRING AND SUMMER HATS "Vernissage of Spring and Summer hats"--Buyers at 9:30 A.M.; Press at 11:30 A.M. Both shows by invitation. (For Release, Tues., Jan. 5.) Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU.8-2130.	ADOLFO	22 EAST 56TH STREET SALON - 3RD FLOOR
Monday Jan. 4 2:00 P.M.	SHOWING OF SPRING FOUNDATION COLLECTION Showings: Jan. 4 at 2:00; Jan. 5, 6, 7 at 10:00 and 2:00; Jan. 11 and 12 at 9:30, 11:00, 2:00, 3:30; Jan. 13 at 9:30, 11:00, 2:00; Jan. 14 at 11:00. Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday Jan. 4 2:30 P.M.	"BLUE CHIP" FASHION SHOW Burlington (Auxiliary Member, N.Y.C.G.) will invite the press to visit the N.Y. Stock Exchange; followed by fashion show in new Chase Manhattan Bank, Chase Manhattan Plaza, at 3:45. By invitation. Burlington contact: Florence Kyler, 554-5444. Publicity: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	N.Y. STOCK EXCHANGE & CHASE MANHATTAN BANK
Monday Jan. 4 4:30 P.M. Cocktails	PREVIEW OF SPRING HAT COLLECTION Emme will present her Spring collection of hats to N.Y. press, buyers, and out-of-town press. By invitation. (For Release, Thurs., Jan. 7.) Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Monday Jan. 4 7:00 P.M. Buffet	SPRING SHOE TRENDS FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will preview Spring color and design trends in women's and men's footwear of "Corfam" poromeric shoe upper material. By invitation. Contact: Clara Knoll, 971-4432.	THE DU PONT COMPANY	GALLERY OF MODERN ART 2 COLUMBUS CIRCLE
Beginning Monday Jan. 4	OPENING: SPRING AND SUMMER KNITWEAR Informal daily showings of Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING- SUMMER JEWELRY Trifari's Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 4	SPRING-SUMMER JEWELRY COLLECTION Showing of new Napier fashion jewelry and gifts for Spring and Summer. For press and buyers. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 4	OPENING: SPRING-SUMMER COLLECTIONS Continuous daily showings of scarves and accessories in silk, chiffon, and other fabrics; also silk blouses. Contact: Scarves--Jo Simon; Blouses--Matt Shaw, AL. 5-6464. Publicity: Florence Brobeck, MU. 8-8197.	VERA SCARVES; VERA BLOUSES	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING-EARLY SUMMER COLLECTION Informal daily showings of separates, sportswear, and dresses for Spring and early Summer, designed by Ruthanne Tuttle. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING AND SUMMER COLLECTIONS Daily informal showings of Spring-Summer sportswear collection of coordinates, ensembles, shifts; also Arnold Palmer golf separates. Contact: Marilyn Mazza, LW. 4-2770.	LOOMTOGS, INC. & SPORTS EDITIONS, INC.	1410 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING-EARLY SUMMER COLLECTION Daily informal showings of Junior Accent's Spring and early Summer collection, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 4- Jan. 15	CHILDREN'S FASHIONS: SHOWS AND DISPLAY "What A Small World!"--display of children's fashions, designed in fabrics woven of Celanese fibers, 9:00 A.M. to 5:30 P.M. daily. Showings at 12:30 and 4:30, Jan. 5, 7, 12, 14. <u>Special press show and cocktail party, Jan. 5 and 12 at 4:30.</u> Contact: <u>Buyers--Hilda Cook; Press--Doris Farrant,</u> TN. 7-2000, Ext. 2429.	CELANESE FIBERS CO.	520 8TH AVE. - MEZZ. HOSPITALITY CENTER
Monday Jan. 4- Jan. 15	SHOWINGS OF SPRING LINGERIE COLLECTION "Fashion Fortunes"--lingerie and foundation fashions at 9:30, 10:30, 2:30, 3:30 daily. Contact: JU. 2-6767. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 5	STERN RELEASE DATE--Bridal fashions. (Preview, Dec. 29--See Pg. 3)		
Tuesday Jan. 5 8:00 A.M.- 5:30 P.M.	SECOND EDITION OF ACCESSORY PRESS DAY "Accessorama '65"--(Auxiliary Member, N.Y.C.G.) will present the news and views of fashion "pluses" for Spring-Summer by leading accessory designers and manufacturers. For visiting and local press at open house. Contact: Ann R. Silver, 247-6896.	LEADING MANUFACTURERS	HOTEL PIERRE COTILLION ROOM
Tuesday Jan. 5 8:30 A.M.- 7:00 P.M.	PRESENTATION OF SPRING JEWELRY Monet will present their Spring collection of jewelry in the "Golden Manner" to local and visiting press at open house. By invitation. Contact: Charlotte Ieff or Bidi Atkinson, CH. 4-4300.	MONET JEWELRY (6 WEST 32ND ST.)	SAVOY-PLAZA HOTEL FRENCH SUITE - 3RD FL.
Tuesday Jan. 5 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for the press of Sally Victor's Spring millinery collection. By invitation. (For Release, Wed., Jan. 6.) Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 5 12:00 Noon Champagne	BUYERS' PREVIEW OF READY-TO-WEAR Preview of Mr. John's top-to-toe collection: ready-to-wear hats, dresses, furs, jewels, accessories, cosmetics, and men's wear. For buyers and merchandisers, by invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday Jan. 5 12:15 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS "A Jamaican Caper"--Dow (Auxiliary Member, N.Y.C.G.) will present Spring fashions for the visiting press. By invitation. Contact: Hilda Sherey, PL. 7-8300. Publicity: Ruth Hammer Assoc., EL. 5-7872.	DOW CHEMICAL COMPANY	HOTEL PIERRE ROOF GARDEN
Tuesday Jan. 5 7:00 P.M. Dinner	PREVIEW OF SPRING MILLINERY Showing of Spring hats. Retailers--\$10.00. Manufacturers--\$50.00. Suppliers--\$100.00. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Wednesday Jan. 6 8:00 A.M.- 9:30 A.M. Breakfast	SHOE AND LEATHER FASHION PRESENTATION Leather Industries of America (Aux. Member, N.Y.C.G.) will present "Close-Up, Leather, Spring '65." Panel: Marguerite Clark of Margaret Jerrold; Mabel Julianelli; Beth Levine of Herbert Levine; Stanley Philipson; Stanford Shapiro of Palizzio; Seymour Troy; Joe Gandolfo of Piccolino for teen shoes; Dick Barry of Bates for men's shoes; Marion Marsh of Weber Shoes, children. By invitation. Publ.: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	HOTEL PIERRE BALLROOM
Wednesday Jan. 6 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Jan. 6	BERGDORF GOODMAN (HALSTON) MILLINERY SHOWING FOR BUYERS AT 12:00 NOON.		
Wednesday Jan. 6 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will present Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Margot Acheson, 971-4258.	DU PONT TEXTILE FIBERS	HOTEL PLAZA BALLROOM
Wednesday Jan. 6 4:00 P.M.- 7:00 P.M. Cocktails	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at the "Little Theatre" from 4:00 P.M. to 7:00 P.M. By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	655 FIFTH AVENUE "LITTLE THEATRE"
Wednesday Jan. 6 5:00 P.M.- 7:00 P.M.	PREVIEW OF NEW PEARL FASHIONS Imperial's Spring-Summer collection of cultured pearl jewelry. By invitation. Publicity: Ethel Aaron at Daniel J. Edelman, HA. 1-5422.	IMPERIAL PEARL SYNDICATE (681 FIFTH AVENUE)	SAITO RESTAURANT 131 WEST 52ND STREET
Wednesday Jan. 6 7:00 P.M. Dinner	DINNER FASHION SHOW FOR VISITING PRESS "A Night at the Persian Room"--cocktails, dinner, and fashion presentation by Sears, Roebuck (Auxiliary Member, N.Y.C.G.). For the visiting press, by invitation. Publicity: Edward J. Menninger, CH. 4-7600.	SEARS, ROEBUCK & CO.	HOTEL PLAZA PERSIAN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 7	EMME RELEASE DATE--Spring hat collection. (Preview, Jan. 4--See Pg. 4)		
Thursday Jan. 7 10:30 A.M. Champagne Vernissage	CUSTOM HATS & COUTURE FOR NEW YORK PRESS Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute couture dresses, suits, furs, jewels, and accessories. For press and buyers, by invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Thursday Jan. 7 12:00 Noon Luncheon	PREVIEW: HAIR FASHIONS AND COLORING Clairol (Auxiliary Member, N.Y.C.G.) will preview hair fashions and coloring for Spring and Summer. By invitation. Publicity: Terry Grimes Russell, 957-3100.	CLAIROL, INC. (1290 SIXTH AVENUE)	HOTEL PIERRE BALLROOM
Saturday Jan. 9- Jan. 12	SHOWINGS FOR NATIONAL FASHION PRESS Special showings have been scheduled for visiting press from Saturday, Jan. 9 at 8:30 A.M. through Tuesday, Jan. 12. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	DELMONICO'S PARK AVE. & 59TH ST.
Sunday Jan. 10- Jan. 14	FIFTY-FOURTH ANNUAL CONVENTION Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N(100 W.31ST ST.)	NEW YORK HILTON HOTEL
Jan. 11	MACY RELEASE--Bridal Fashions. (No Press Show)		
Tuesday Jan. 12 4:00 P.M. Cocktails	PREVIEW: SUMMER COLLECTION Summer collection for press and buyers, by invitation. Thereafter continuous daily showings. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Wednesday Jan. 13 9:30 A.M. Coffee	PREVIEW: FURNITURE AND ROOM SETTINGS Preview for the press of Macy's furniture and room settings. By invitation. (For Release, Fri., Jan. 15.) Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Thursday Jan. 14 4:00 P.M. Cocktails	PREMIERE SHOWING: SUMMER COLLECTION Jonathan Logan Jr. Petites (Div. of Jonathan Logan) premiere showing of Summer petite fashions. By invitation. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, JR. PETITES	1407 BROADWAY SHOWROOM - 26TH FLOOR
Jan. 18	ABRAHAM & STRAUS RELEASE DATE--Bridal fashions. (No Press Show)		
Tuesday Jan. 19 4:00 P.M. Champagne	PREMIERE SHOWING: SUMMER COLLECTION Abbott East (new couture div. of Jonathan Logan) will premiere their collection of "Round the Clock" daytime to cocktail fashions. For press and buyers by invitation. Informal showings thereafter at showroom. Contact: Miss Barrie Jackson, OX. 5-2675.	ABBOTT EAST (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday Jan. 27 9:30 A.M. Coffee	PRESS PREVIEW: TEEN- AGE ROOM SETTINGS Macy's will preview teen-age room settings, for the press. By invitation. (For Release, Fri., Jan. 29.) Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION Also, Feb. 3, 10, 17 at 2:30. By reservation.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH. 4-1872.
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Bill Blass. By invitation. Also, Feb. 2 and 4 at 2:30. By reservation.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: Eleanor Stoner, LA. 4-6968.
Thursday Jan. 28 2:30 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 4, 11, 18 at 2:30. By reservation.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH. 4-1872.
Tuesday Feb. 2 12:00 Noon	OPENING OF SUMMER COLLECTION Showings, Feb. 2, 4, 9, 10 at 12:00 Noon. By reservation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 2, 3, 9, 10 at 1:00 P.M. Contact: Lee Lerner, LO. 3-0938.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Feb. 2 1:15 P.M.	OPENING OF SUMMER DRESS COLLECTION Showings Feb. 2 and 4 at 1:15 P.M. By appointment. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

SPRING-SUMMER COUTURE OPENINGS IN FLORENCE, LONDON, PARIS

Saturday Jan. 16- Jan. 19	CENTRO DI FIRENZE PER LA MODA ITALIANA <u>Jan. 16:</u> 3:00 P.M. (Sportswear & Boutique) De Simone; Ilaria; Camisene; Maljana; Scarabocchio; Naka; Christanella; Mariacarmen; De Parisini. 9:00 P.M. (Sportswear & Boutique) Laura Aponte; Valditovere; Celli; Krizia; Mila Schon; Princess M. Borghese; Baldini. <u>Jan. 17:</u> 3:00 P.M. (Sportswear & Boutique) Avagolf; Ferragamo; Ken Scott; Fabiani Boutique; Roberta; Glans; Micia. 9:00 P.M. (Sportswear & High Fashion) Roveda; Trico; Lucrezia; Mirsa; Bertoli; Avolio. <u>Jan. 18:</u> 9:30 A.M. (High Fashion) Guidi; Marucelli. 9:00 P.M. (High Fashion) Veneziani; Fabiani. <u>Jan. 19:</u> 9:30 A.M. (High Fashion) Enzo; Biki. 6:00 P.M. (High Fashion) Emilio Pucci. Contact: G.B. Giorgini, 10 Lungarno Acciaiollo, Florence, Italy.	FLORENCE, ITALY
Wednesday Jan. 20- Jan. 22	INCORPORATED SOCIETY OF LONDON DESIGNERS <u>Jan. 20:</u> 10:00 A.M. Norman Hartnell. 11:30 A.M. Charles Creed. 2:30 P.M. Hardy Amies. 4:00 P.M. John Cavanagh. <u>Jan. 21:</u> 10:00 A.M. Michael. 11:30 A.M. Mattli. 2:30 P.M. Ronald Pater-son. 4:00 P.M. Lachasse. <u>Jan. 22:</u> 10:00 A.M. Angele Delanghe. 11:30 A.M. Clive. Contact: Lady Joubert, 315 Regent Street, London, W. 1, England.	LONDON, ENGLAND
Beginning Monday Jan. 25	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Individual dates of showings have not been scheduled. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris. France.	PARIS, FRANCE

OPERA...MOVIES...THEATRE

- Thursday
Dec. 10 PREMIERE: "FATHER GOOSE" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
Starring Cary Grant, Leslie Caron, Trevor Howard in the new movie, based on a story by S.H. Barnett, presented by A. Granox Productions, released by Universal in Technicolor. Producer: Robert Arthur. Director: Ralph Nelson. Costumes: Aghayan. Publicity: Paul Kaney, PL. 9-8000. Also traditional "Nativity" pageant. Music Hall Publ.: Edward Serlin, CI. 6-4600.
- Monday
Dec. 14 TENTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 14: Donizetti's "Lucia de Lammermoor." Tues., Dec. 15: Mozart's "Le Nozze di Figaro." Wed., Dec. 16: Verdi's "La Forza del Destino." Thurs., Dec. 17: Saint-Saens' "Samson et Dalila." Fri., Dec. 18: Offenbach's "Les Contes d'Hoffmann." Sat. Mat., Dec. 19: Strauss' "Der Rosenkavalier." Sat. Eve., Dec. 19: Verdi's "Simon Boccanegra." Publicity: Francis Robinson, FE. 6-1200.
- Tuesday
Dec. 15 OPENING: "I HAD A BALL" MARTIN BECK THEATRE, 302 W. 45TH ST.
Starring Buddy Hackett, Richard Kiley, with Karen Morrow, Steve Roland, Luba Lisa, Jack Wakefield, Al Nesor, Ted Thurston, Conrad Yama, Morocco, Rosetta LeNoire. The new musical is described as a realistic fantasy, without singing or dancing chorus, presented by Joseph Kipness. Director: Lloyd Richards. Costumes: Ann Roth. Publ.: Goodman-Kornzweig, CI. 6-4180.
- Thursday
Dec. 17 OPENING: "ALFIE" MOROSCO THEATRE, 217 WEST 45TH ST.
Frederick Brisson, by arrangement with Peter Saunders Ltd., and Mermaid Theatre Trust, Ltd., will present the new comedy by Bill Naughton, about the love life of a seemingly immoral modern Londoner; starring Terence Stamp with Margaret Courtnay, Marcia Ashton, Jerry Verno. Director: Gilchrist Calder. Publicity: Harvey Sabinson, TN. 7-8500.
- Monday
Dec. 21 PREMIERE: "GOLDFINGER" (Movie) DE MILLE THEATRE, 7TH AVE. & 47TH ST.
A United Artists release of the movie at a gala opening, followed by a "Golden Champagne" supper dance, at the Hotel Astor, for the benefit of the Lindoln Square Academy. Based on the suspense thriller by Ian Fleming, in Technicolor, starring Sean Connery, Gert Forbe, Honor Blackman, Shirley Eaton. Producers: Harry Saltzman and Albert R. Broccoli. Director: Guy Hamilton. Publicity: Tess Michaels, CI. 5-6000.
- Tuesday
Dec. 22 OPENING: "HUGHIE" ROYALE THEATRE, 242 WEST 45TH STREET
Theodore Mann, Joseph E. Levine, in association with Katzka-Berne will present the premiere of Eugene O'Neill's monologue as a play, which deals with illusions, dreams, and loneliness. The two-character play will star Jasen Robards with Jack Dodson. Director: Jose Quintero. Costumes: Noel Taylor. Publicity: Marc Olden, Bob Perilla Assoc., MU. 8-4141.
- Wednesday
Dec. 23 PREMIERE: "CHEYENNE AUTUMN" (Movie) LOEW'S CAPITOL, B'WAY & 51ST STREET
Starring Richard Widmark, Carroll Baker, Karl Malden, Sal Mineo, Ricardo Montalban, Dolores Del Rio, Gilbert Roland, Arthur Kennedy, James Stewart, Edward G. Robinson in the movie, presented by Warner Bros., in Technicolor, Super Panavision 70. Producer: Bernard Smith. Director: John Ford. Publicity: Leo Wilder, CI. 6-1000.
- Tuesday
Dec. 29 OPENING: "TINY ALICE" BILLY ROSE THEATRE, 208 W. 41ST ST.
Richard Burr, Clinton Wilder, producing as Theatre '65, will present a new play by Edward Albee, starring Sir John Gielgud, his first role in a play by an American author, with Irene Worth and William Hutt. Director: Nan Schneider. Publicity: Howard Atlee, CI. 5-9125.

CALENDAR FOR 1965

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28							28	29	30	31			
31																				
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3						1			1	2	3	4	5
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18	19	20	21	22	23	24	16	17	18	19	20	21	22	20	21	22	23	24	25	26
25	26	27	28	29	30		23	24	25	26	27	28	29	27	28	29	30			
							30	31												
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3	1	2	3	4	5	6	7			1	2	3	4
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11	12	13	14	15	16	17	15	16	17	18	19	20	21	12	13	14	15	16	17	18
18	19	20	21	22	23	24	22	23	24	25	26	27	28	19	20	21	22	23	24	25
25	26	27	28	29	30	31	29	30	31					26	27	28	29	30		
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6				1	2	3	4
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10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				